



**ADMISSION PROSPECTUS
OF**

**MBA-ABM (AGRIBUSINESS MANAGEMENT)
PROGRAMME**

ACCREDITED BY ICAR, NEW DELHI

ACADEMIC YEAR: 2018-19



**INTERNATIONAL AGRIBUSINESS MANAGEMENT INSTITUTE
ANAND AGRICULTURAL UNIVERSITY
ANAND – 388110 (GUJARAT)**

About the Institute :

INTERNATIONAL AGRIBUSINESS MANAGEMENT INSTITUTE was established in August 2008. Institute offers two years Master of Business Administration (Agribusiness Management) with a core focus on agribusiness and international trade. This post graduate programme is aimed to craft professional business leaders and entrepreneurs in the food and agri-business sectors. The institute maintains a rigorous intellectual teaching process to mold the students to the standards of international level. With the concrete weightage to the industrial needs in the course curriculum, various outside scholars not only from academics, but also from various well know organizations are invited for their richest input to the students. The programme offers total 44 courses of management and agribusiness, along with the industrial interface in the form of summer training (45 days) and project work (one semester). The Institute provides a good educational environment with the core support and dedication of faculties to make the students competitive in the business galaxy and also to become a good human being to the society.

Objectives :

- To provide class room education as well as practical and analytical market oriented training to the students pursuing career in agribusiness, rural marketing and international agribusiness sectors.
- To architect agribusiness professionals for agriculture, agri food firms, rural and allied sectors.
- To encourage entrepreneurial spirit and develop qualified human resource for serving agri-based industry and rural development.
- To cater to the needs of enterprises and cooperative agribusiness at national and international level.

Highlights :

- ↻ Unique well furnished and modern class rooms with multimedia presentation facilities.
- ↻ A well equipped computer lab with internet connectivity of 4 mbps and Wi-Fi system.
- ↻ Modern e-library with collection of national & international books and online access to e-journals, e-books and data base.
- ↻ Ultra modern seminar hall with audio visual facility to conduct seminars, workshops, MDP's etc.
- ↻ Conference hall with plasma television and audio system.
- ↻ Indoor games hall for students to relax and refresh through games like table tennis, chess, carom etc.
- ↻ A well equipped separate Boys and Girls hostel with 24X7 Wi-Fi internet connectivity with CCTV camera.
- ↻ Industrial exposure and practical training at business organizations.
- ↻ Industry interface through guest talk from various reputed business organizations.
- ↻ P.G. Fellowships for meritorious MBA-ABM students.
- ↻ Devidayal Agro-Chemicals Ltd. gold medal for securing highest OGPA at the end of final semester in the MBA-ABM programme.
- ↻ Gold plated silver medal for securing highest GPA in the Human Resource Development and related subjects.

Curriculum :

First Semester

Course Code	Course Title	Credits
ABM 501	Principles of management and organization behaviour	3
ABM 503	Managerial economics	3
ABM 504	Managerial accounting & control	2
ABM 505	Communication for management & business	2
ABM 508	Human resource management	2
ABM 510	Production and operations management	2
ABM 511	Research methodology in business management	3
ABM 513	Computer for managers	2
PGS 501*	Library and information services	1
PGS 504*	Basic concepts in laboratory techniques	1
	Total Credit	19+2*

*Non credit compulsory courses.

Second Semester

Course Code	Course Title	Credits
ABM 502	Agribusiness environment & policy	2
ABM 506	Business law and ethics	2
ABM 507	Marketing management	3
ABM 509	Financial management	2
ABM 514	Management information system	2
ABM 512	Project management and entrepreneurship development	2
ABM 515	Operations research	2
ABM 591	Master's seminar	1
PGS 503*	Intellectual property and its management in agriculture	1
PGS 505*	Agricultural research, Research ethics and Rural development programs	1
PGS 506*	Disaster management	1
	Total Credit	16+3*
ABM-595	Summer Training (45 Days during June to July)	S/US

*Non credit compulsory courses.

Third Semester (Elective Courses)

Course Code	Course Name	Credits
ABM -516	Rural marketing	2
ABM -517	Agricultural marketing management	2
ABM -518	Food technology & processing management	2
ABM -519	Fertilizer technology & Management	2
ABM -520	Management of agro chemical industry	2
ABM -521	Farm business management	2

ABM -522	Seed production technology management	2
ABM -523	Technology management for livestock products	2
ABM -524	Fruit production & post harvest management	2
ABM -525	Farm power & machinery management	2
ABM -526	International trade and sustainability governance	2
ABM -527	Management of agri business cooperative	2
ABM -528	Agribusiness financial management	2
ABM -529	Food retail management	2
ABM -530	Management of agricultural input marketing	2
ABM -531	Feed business management	2
ABM -532	Agri-Supply Chain Management	2
ABM -533	Management of veterinary hospitals	2
ABM -534	Poultry and hatchery management	2
ABM -535	Management of floriculture	2
ABM -536	Quality Management	2
ABM -537	Commodity Future Markets and Derivatives	2
ABM-538	Strategic Management	2
Requirement: 10 to 20 credits		

Fourth Semester

Course Code	Course Name	Credits
ABM-599	Project Work	10

Intake Capacity :

Total intake capacity of MBA (ABM) programme is 30 seats (22 AAU and 8 ICAR seats). The reservation for the seats is as under;

Sr. No.	Category	Percentage of Total seats
1.	Candidates nominated by the Indian Council of Agricultural Research (ICAR), GOI, New Delhi	25%
2.	Schedule Caste	7%
3.	Schedule Tribe	15%
4.	SEBC	27%
5.	Differently abled (Physically Challenged) Candidates	5% (Irrespective of categories)

Regular twenty two seats of MBA-ABM Programme will be offered to Gujarat domicile candidates. If sufficient number of candidates in respective categories is not available, then the vacant seats will be filled up as per the P.G. regulations of Anand Agricultural University. Final decision on the seat allotment will be taken by the authority of Anand Agricultural University.

Eligibility :

A candidate should possess Bachelor's degree (Minimum 4 years) in Agriculture and Allied Sciences (Agriculture/Agribusiness Management/Veterinary Science & A.H./Dairy Science/Agricultural Engineering & Technology/Food Processing Technology/ Forestry/ Horticulture/ Fisheries/ Agril. Biotechnology/ Agril. Information Technology and others) with an O.G.P.A. of 6.0/10.00 or 60% or equivalent in aggregate (relaxable OGPA to 5.5/10.00 or 55% for SC/ST/SEBC/Physical Challenged candidates) from recognized university.

Admission Procedure :

All candidates have to download the admission form from the website of Gujarat State Agricultural Universities Common Admission (www.gsauca.in). The duly filled form along with the Demand Draft of ₹ 1000/- (One thousand only) in the name of "Anand Agricultural University Fund Account" should be sent to **The Registrar, Anand Agricultural University, Anand Campus, Anand-388 110, Gujarat State.**

After scrutiny, the list of eligible candidates will be announced through website of Gujarat State Agricultural Universities Common Admission (www.gsauca.in) and the eligible candidates will be called for the entrance test, group discussion and personal interview. The final merit list of the candidates for admission shall be prepared by giving the weightage to the score in Entrance test, Group Discussion and Personal Interview as (50:25:25) respectively.

Those candidates, who will finally secure the admission in MBA-ABM Programme, will have to pay the full fees for the programme immediately as soon as admission is offered. Failing the same may lead to disqualification from the admission. The fee must be paid either in cash or electronically using Debit Card or Credit Card at IABMI, AAU, Anand.

Topics of Entrance Test :

- Basics of agriculture and allied sciences including Agriculture, Dairy Science, Food Processing Technology, Agricultural Engineering, Veterinary Science & Animal Husbandry, Horticulture, Forestry, Agricultural information technology and Fisheries.
- Quantitative ability
- Data Interpretation
- Logical Reasoning
- General knowledge

Note:

- There will be no negative marking in the entrance test.

Fee/Deposit information :

Semester	Boys	Girls
First	₹ 18,400/-	₹ 11,400/-
Second	₹ 14,600/-	₹ 7,600/-
Third	₹ 15,200/-	₹ 8,200/-
Fourth	₹ 14,800/-	₹ 7,800/-

Note:

- Girl students having Citizenship of India are exempted from Tuition / Hostel fees.
- Fees once paid shall not be refunded
- Caution money and deposits may be refunded by the Principal on demand by the student within one year of leaving / completion of the study.
- Each student is expected to become a member of Alumni Association, Co-operative Society or store, if any.
- Fee structure is at the discretion of AAU and subject to change.
- After securing the admission, the candidates will have to pay the full fees of 1st semester immediately as soon as admission is offered. Failing the same may lead to disqualification from the admission. The fee must be paid either in cash or electronically using Debit Card or Credit Card at IABMI, AAU, Anand.

Anti-Ragging :

Students found involved in ragging or in any other misconduct, or on a report received from the affected student(s), the Dean(PG)/Dean of the college, shall immediately expel the concerned student(s) against whom the report is received from Hostel/College, for the current semester and the Dean shall further constitute a committee to probe and conduct enquiry into the matter and based on the report from the committee, shall pass the final orders on merit of the case within three working days.

Placement :

Cent percent placement has been recorded in MBA-ABM programme since inception of the college. The companies of national and international stature from various sectors like seed, fertilizer, pesticide, financial, dairy, consultancy, food processing, Export, agricultural engineering etc. participate in the placement of MBA-ABM students. Some of our placement partners are as under;

United Phosphorus Ltd.	HDFC Ltd. (Housing Finance)
L & T Finance	IDBI Bank Ltd.
J.K. Agri-Genetics Ltd.	Bayer
Prathistha Industries Ltd.	DuPont
NDDDB, Anand	De Laval Pvt. Ltd.
Mother Dairy, Gandhinagar	Amul, Anand
Netafim Irrigation India Pvt. Ltd.	IDMC, Anand
John Dheere	Reliance Foundation
Baroda Dairy	Tata Rallies
Gayatri Dairy Products Pvt. Ltd.	Sowbhagya Group
Champion Agro Ltd.	ITEM secure Pvt. Ltd.

King Fish Products (Pvt.) Ltd., Bangkok	Devidayal Ago Pvt. Ltd.
HDFC Bank Ltd.	APC Nutrients Pvt. Ltd.
Meghmani Organics Ltd.	Kotak Mahindra Bank
Vivante Pure Food Pvt. Ltd.	Nagarjuna Group
DCB Bank	Export Trading Group, Africa
Gujarat State Fertilizer & Chemicals Limited	Freshtrop Fruits Ltd
Monsento India Ltd.	SRIJAN
Satin Creditcare Network Limited	Trans Agro India Pvt. Ltd.
National Commodity & Derivatives Exchange Ltd.	IFC
Rasi Seeds Pvt. Ltd.	Janalakshmi Financial Services Pvt. Ltd.
East West (International) Seeds Ltd.	Thylakoid Biotech Pvt. Ltd.



National Commodity & Derivatives Exchange Ltd.

Important Dates for Admission :

1.	Date of Advertisement	13/07/2018
2.	Download of application form and period of Demand Draft drawn in the name of "Anand Agricultural University Fund Account" payable at Anand.	13/07/2018
3.	Last date of filled-up application form (Hard Copy) along with required documents to reach The Registrar, Anand Agricultural University, Anand - 388110 (Gujarat)	06/08/2018
4.	Date of release of final eligible candidates on www.gsauca.in	10/08/2018
5.	Date of Entrance test	16/08/2018
6.	Date of Group Discussion & Personal Interview {for MBA-ABM (Agribusiness Management)}	16/08/2018

Any changes in the scheduled dates will be communicated through www.gsauca.in only.



: Contact Us :

The Principal & Dean

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